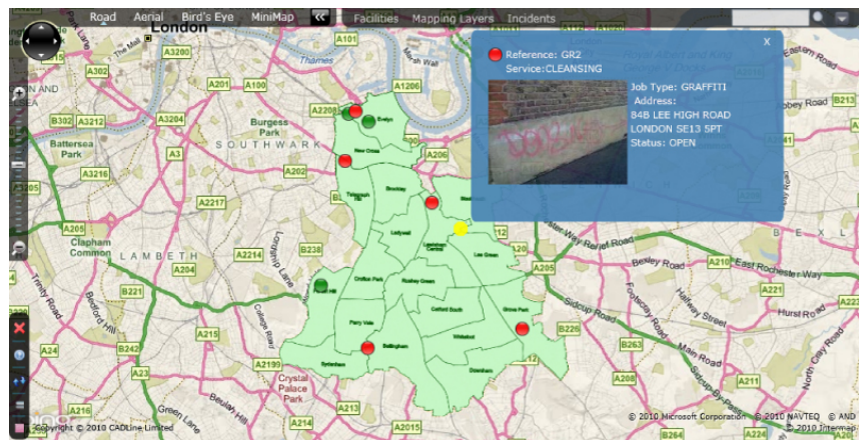





**DynamicMaps comprises a suite of integrated software modules and solutions designed to help the management of local authority Land and Property based assets and service delivery.**

Core to the DynamicMaps system is the Local Land and Property Gazetteer (LLPG). CADline has been a committed evangelist of the BS7666 standard from the early days and has implemented BS7666 compliant systems in both local government and major industry sectors for 15 years. DynamicMaps has been a fully accredited system through all the standards versions, the latest being BS7666:2006.



DynamicMaps has a suite of powerful integration tools which will allow integration and data mapping with existing legacy systems within the authority. This ability is a key factor in making any solution successful when trying to share data with differing systems.

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## LLPG & LSG Solutions

An address record is the single most important and widely used piece of data by a local authority. DynamicMaps has been designed with this in mind. The Local Street Gazetteer and the Local Land and Property Gazetteer modules were designed and built to directly comply and complement the BS7666 standard.

DynamicMaps has been accredited with all the versions of the standard and is committed to its future development.

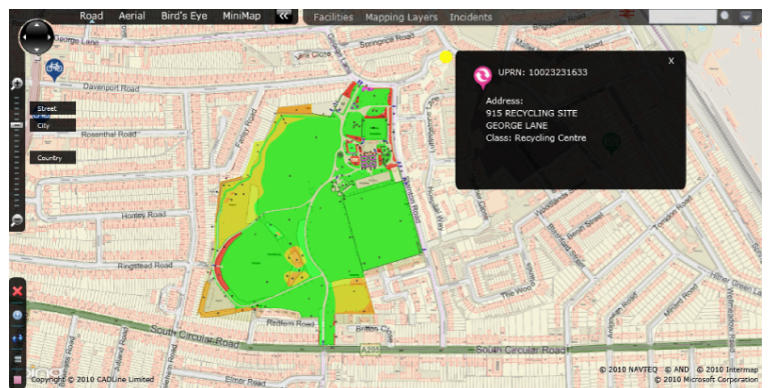
The quality of the LLPG and LSG data is controlled as the records are inserted and maintained in the system. There are validation and audit checks built into the modules ensuring that the export of data to the hub is fully checked and cleaned of all anomalies.

The LLPG and LSG Gazetteers are at the heart of the DynamicMaps suite, delivering a single data source that underlies every DynamicMaps solution, and providing a powerful tool for creating and managing a single source of geographical information for a wide variety of uses.

There are some powerful search facilities to help locate the area of interest as quickly and accurately as possible. Address and location searches can be based on any dataset including the British Standard National Land and Property Gazetteer (NLPG) which is updated by all local authorities in the UK.

The tools are so intuitive that the majority of people will need no training or guidance at all. Online help together with video tutorials are on hand to provide assistance where necessary.

All the DynamicMaps modules can be implemented and managed as standalone applications. When any DynamicMaps module is implemented it will be fully compatible with any subsequently adopted modules, so seamless integration of functionality and common data is guaranteed.



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Silverlight



Windows Azure



## Easy and Affordable Options

### Option 1 – Use the License – Pay Up Front

This option suits organisations that like to pay software costs up front and renew licences annually.

### Option 2 – Use the License – 0% Finance

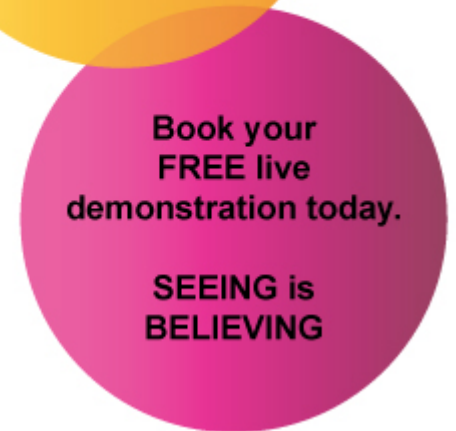
Our 0% finance scheme allows you to reduce the upfront costs and spread your payments over 12 months in manageable and interest free monthly payment.

To keep using the service after 12 months, simply renew the low cost annual maintenance that includes all your updates and technical support.

### Option 3 – Software as a Service (SaaS)

Becoming widely known as the SaaS model, Software as a Service allows you to minimise your upfront costs and make monthly payments to continue to use the software. Based on a minimum 12 month contract, the SaaS option gives you the flexibility to base your costs on the number of users and to change the functionality of MapThat as you need it. This means that you only pay for what you need or use and often can be recognised as an operational cost rather than a having to generate any capital budget for a one off purchase.

To keep using the service after 12 months, simply maintain the monthly payments. All upgrades and new features are automatically made available to you at no extra cost and the service is hosted on the web so you don't even need to worry about your own storage space for the service.



**Call one of our MapThat Licensing specialists today on 01784 419922 to discuss the options in more detail to find out which one will best suit you.**

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