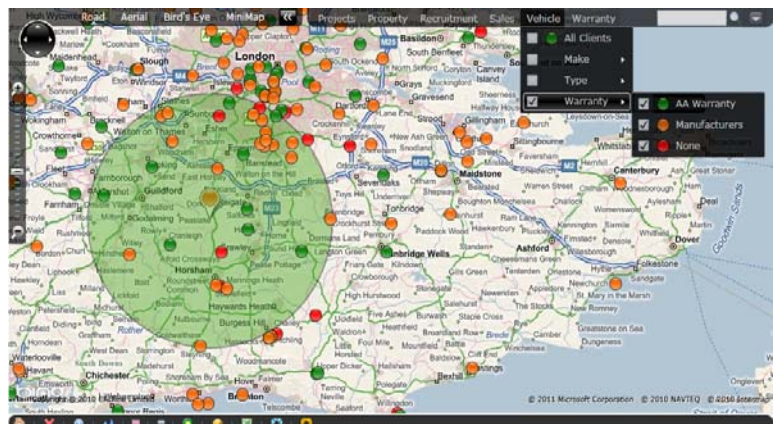


Truly understanding where your customers are and how to keep them coming back has never been easier.

MapThat is an easy to use web interface that gives you the added geographical knowledge about your customers directly from your existing database. Make better business decisions through increased customer knowledge that will deliver value to your Sales, Marketing, Servicing and Warranty teams.

Just some examples of how our customers benefit:

- Link customer service and sales data together
- Compare Warranty, GAP, Paint Protection attachment rates visually
- Easy to use tool to get the best from customer information
- Target sales activity using graphical information
- Visually report on service and sales information
- Run reports by catchment areas with Radius searching
- Use an interactive presentation tool for sales and management meetings
- Link multiple dealer data sources in one place
- Creating fast and visual queries on customer data
- Identifying sales person activity by area or product
- Reviewing customer penetration by county or postcode
- Fast data searches and segmentation across multiple data bases



VISUALISE YOUR BUSINESS DATA

- T: 01784 419922
- E: sales@mapthat.co.uk
- W: www.mapthat.co.uk



Microsoft®
Silverlight®



Windows Azure™

bing®

Ordnance Survey

Easy and Affordable Options

Option 1 – Use the License – Pay Up Front

This option suits organisations that like to pay software costs up front and renew licences annually.

Option 2 – Use the License – 0% Finance

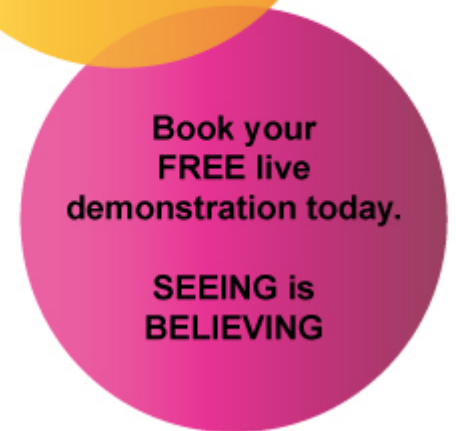
Our 0% finance scheme allows you to reduce the upfront costs and spread your payments over 12 months in manageable and interest free monthly payment.

To keep using the service after 12 months, simply renew the low cost annual maintenance that includes all your updates and technical support.

Option 3 – Software as a Service (SaaS)

Becoming widely known as the SaaS model, Software as a Service allows you to minimise your upfront costs and make monthly payments to continue to use the software. Based on a minimum 12 month contract, the SaaS option gives you the flexibility to base your costs on the number of users and to change the functionality of MapThat as you need it. This means that you only pay for what you need or use and often can be recognised as an operational cost rather than a having to generate any capital budget for a one off purchase.

To keep using the service after 12 months, simply maintain the monthly payments. All upgrades and new features are automatically made available to you at no extra cost and the service is hosted on the web so you don't even need to worry about your own storage space for the service.



Call one of our MapThat Licensing specialists today on 01784 419922 to discuss the options in more detail to find out which one will best suit you.

VISUALISE YOUR BUSINESS DATA 

T: 01784 419922
E: sales@mapthat.co.uk
W: www.mapthat.co.uk



Microsoft®
Silverlight®



Windows Azure®

bing®

OS Ordnance Survey®